



Oslo meets Sofia

International matchmaking in Oslo

When: 2nd of May, 09.00-17.00; **Where:** Thon Conference, Universitetsgata 26, 0162 Oslo (Room: Morgenstjerne)

Bulgaria is a major beneficiary country of **Norway and EEA Grants** and one of the focus areas for funding is **Business Development, Innovation and SMEs**. Funding is allocated through calls for project proposals and the next call is planned to open in the beginning of 2018.

To support matchmaking and partnerships development between Norwegian and Bulgarian stakeholders, a delegation of Bulgarian companies and representatives will be in Oslo on the 2nd of May. Among participating companies from Bulgaria: **Cleantech Bulgaria, Musala Soft, Code Runners, ACCEDIA, Atlantic Way, NEXPUR, STEMU, PREDISTIC, MELON, D Consult, Basscom, BAIT, United Partners, HEC, ICB.**

Two invited stakeholders from Romania; **ARIES** – Romanian Association for Electric Industry and Software and **Cluj IT Cluster** will also participate in the event.

Norwegian companies, organisations and research institutes interested in identifying new partners for new potential EEA&Norway Grants project applications are invited to participate in a one day event in Oslo organised for this occasion. The event will focus on sharing information about EEA and Norway Grants, as well as sharing examples of successful previous projects. Networking and matchmaking are also on the agenda.

Sectors in focus: ICT, renewable energy and environmental technologies.

PROGRAM

09.00 - 09.10	Welcome and intro to the day's program – Alexandra Almasi, project manager OREEC
09.10 - 09.35	EEA-Grants and Business Opportunities for Norwegian companies - Knut Ringstad, Innovation Norway Programme Director
9.35 - 10.00	Business Environment and key sectors of Sofia - Nadia Soultanova, Head of Investments and Business Development, Invest Sofia Agency
10.00 - 10.20	Coffee break

10.20 – 10.40	The IT sector in Bulgaria - Ilia Iordanov, Board Member, BASSCOM
10.40 -11.00	The solar energy sector in Norway and the need for digital solutions -Trine K Berentsen, CEO Solar Energy Cluster
<i>Two examples of successful projects funded through Norway and EEA grants:</i>	
11.00-11.20	1)The Green Monitor- by Dimitar Stoyanov, Innovation Manager, ICB (Bulgaria) and Jarle Gjørseth, CEO, Kongsberg TeroTech (Norway)
11.30-12.30	Lunch
12.30– 12.50	2)Waste-to-Energy- by Mila Traykova, Business Development Manager, HEC (Bulgaria)
13.00 – 15.30	Pitching Session <ul style="list-style-type: none"> Norwegian, Bulgarian and Romanian companies present themselves in plenum. Each company will have 5 min for the presentation
15.30-17.00	Tapas and networking drinks